



Capworth

ENTERPRISE



**Creativity,
Innovation &
Entrepreneurship
Programme For Graduates**

www.capworthtraining.com

About the Programme

This Entrepreneurship skills Development Programme is designed for graduates with a good background in technology, sciences, social sciences and creative arts who wish to develop their business skills and gain a global perspective on starting a business. The Programme is focused on equipping graduates with skills to enhance creativity, innovation, expertise, and financial success, CIESDP is a great opportunity to enhance young graduates business skills, imbibe innovation and prepare for the new challenges that lie ahead.

Who Should Attend?

This course is designed for new graduates contemplating an entrepreneurial venture but don't know how to take it forward. The Creativity, Innovation and Entrepreneurship skills Development Programme is designed for graduates with a good background in technology, sciences, social sciences and creative arts who wish to develop their business skills and gain a global perspective on starting a business.



Course Objectives

The main objectives of the programmes are to enable participants to:

- Discover their own creative, innovative and entrepreneurial potential;
- Understand how creativity, innovation and entrepreneurship are critical survival and success tools in today's market
- Provide participants with tools and techniques for developing more creative, innovative and entrepreneurial approaches to the challenges in any field or discipline;
- Present real-world challenges from the non-profit, for-profit and public sector environments in which participants and others can apply creative, innovative and entrepreneurial think and doing.
- Recognise excellence in the pursuit of creativity, innovation and entrepreneurship;
- Explore leading edge developments surrounding creativity, innovation and entrepreneurship.
- Appreciate the essentials of creating and developing a successful business plan that can be used for positioning for financing externally.
- Understand how to access various types of financing, from venture capital to traditional financing sources
- Appreciate the developmental process and implementing change and innovation
- Undertake confident communication and presentation skills to pitch your ideas
- Understand how to assess competition and position your company for market success

Course details

Duration	10 Weeks		
Location	Date	Costs	
London	Available on a Sponsorship basis only	£	2,750
Abuja		N	550,000
Lagos			550,000
Ghana		\$	1,975
Dubai			3,950

Course Modules

- Entrepreneurship and value to Personal and Social Development
- Developing Innovative Ideas for New Companies
- Idea Generation to commercialisation
- Leading & Managing a Business – Building a team
- Developing & Understanding a Business Plan
- New Venture Finance
- Essentials of Business Ownership
- Marketing Management
- Growing your business through Innovation
- Getting to grips with Accounting
- Understanding Finance, Budgets and Forecasts
- Communication Skills for the Entrepreneur
- Organisation Development & Change
- Digital Marketing and social media
- Buying & Selling a Business including the Franchising Option

London Office

Capworth Consulting Ltd

Suite 20, Thames Innovation Centre
2, Veridion Way. Erith
U.K. DA18 4AL
T: +44-2083201080;
+44-2083201081
F: +44-2083201011

Nigeria Offices

Capworth Nigeria Limited

Abuja Office

Suite 33, Jam Nab Plaza
Sapele street (Off Ladoke Akintola
Blvd),
Garki 2, Abuja, Nigeria
Tel : +234 705 149 2068

Lagos Office

Suite 56 (1st floor)
131 Awolowo Road,
Ikeja, Lagos. Nigeria.
Tel: +234 808 423 7550



Capworth