



Capworth

ENTERPRISE

**International
Entrepreneurship
Skills Development
For Senior Retiring Officers**

www.capworthtraining.com

About the Programme

This programme prepares Senior Officers who still have a long useful life ahead of them even when they retire from service. The Programme is focused on equipping senior officers with skills to enhance corporate growth, leadership expertise, and financial success, ESDP is a great opportunity to enhance Officer's business skills, imbibe innovation and prepare for the new challenges that lie ahead. The programme exposes officers to a more global perspective, better ways to seize opportunities, and greater insight into funding options.

Course details

Duration	10 Days		
Location	Date	Costs	
London	Mar 12 - 25	£	3,750
	Jun 4 - 17		
	Sept 17 - 30		
	Dec 3 - 16		
Abuja		N	675,000
Lagos			675,000
Ghana			2,375
Dubai	Apr 15 - 26	\$	4,350
	Nov 4 - 15		



Course Objectives

At the end of the course, you will understand

- How to build strategic consensus and take decisive action
- How to adapt your leadership approach in innovative ways to address challenges
- How to evaluate strategic options based on a firmer understanding of business fundamentals
- How to assess competition and position your company for market success
- The essentials of creating and developing a successful business plan that can be used for strategic management internally as well as positioning for financing externally.
- How to access various types of financing, from venture capital to traditional financing sources
- The developmental process and implementing change and innovation

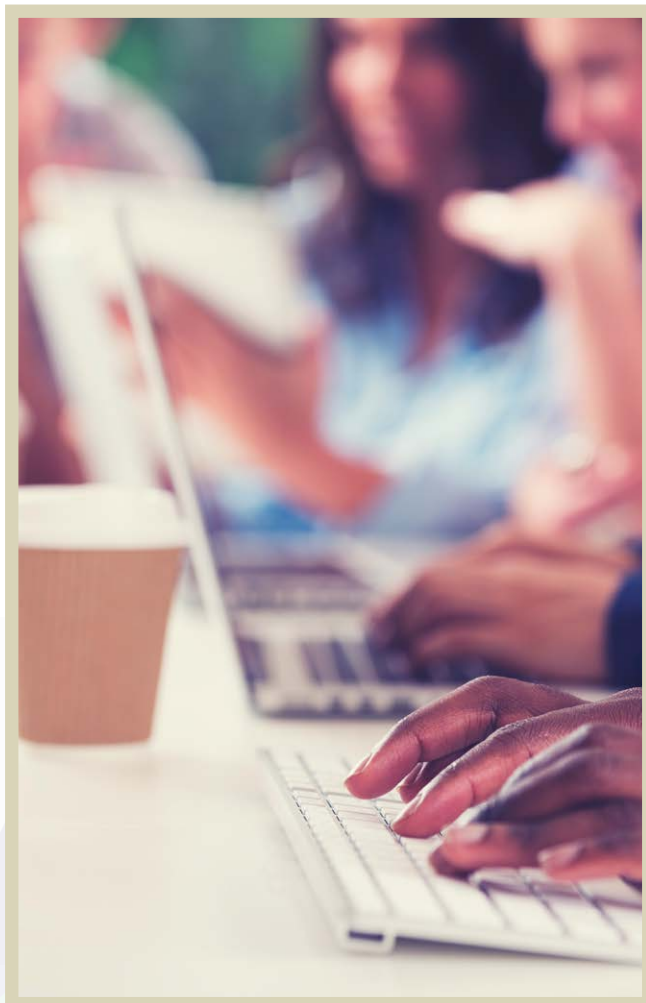
Who Should Attend?

The International Entrepreneurship skills Development Programme is for senior officers who wish to develop their business skills and gain a global perspective on starting, growing and investing in a business

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Course Modules

- The Entrepreneurial Journey – Identifying Opportunities
- Developing a compelling Business Plan
- Leading and Managing a Business: Changing mind-set
- Developing Strategy and Policy to Succeed
- Essentials of Business Ownership – Legal and regulatory framework
- Financial literacy
- Communication
- Organisational Development and Change
- Marketing Management
- Customer Retention and Loyalty – including social media
- Driving Innovation and growing your business
- Finding Financing and positioning your Business to attract funding
- Buying and Selling a Business
- Strategic Management in Operations
- Business Governance and Succession Planning
- Social Enterprise – A viable alternative



London Office

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